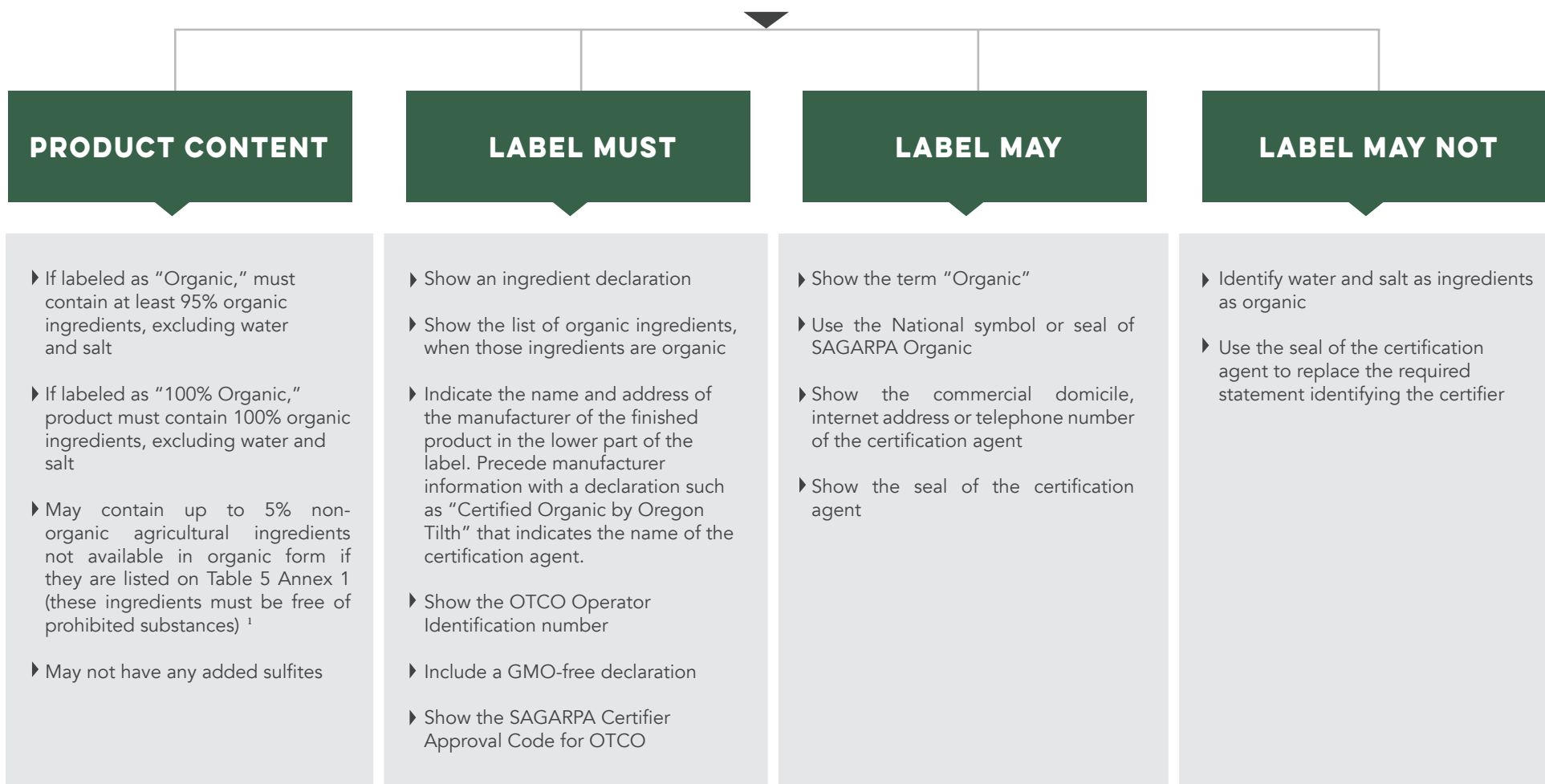


ORGANIC LABELING + COMPOSITION GUIDE

UNDER THE MEXICO ORGANIC REGULATIONS

IF YOU WANT TO CLAIM: **100% ORGANIC OR ORGANIC**

All indications apply to both labels and ingredient panels.



¹ Table 5, Annex 1 can be found in the Mexico Guidelines for Organic Operations (LOO, Article 204)



ORGANIC LABELING + COMPOSITION GUIDE

UNDER THE MEXICO ORGANIC REGULATIONS

IF YOU WANT TO CLAIM:

MADE WITH ORGANIC INGREDIENTS

All indications apply to both labels and ingredient panels.

PRODUCT CONTENT

- ▶ Must contain at least 70% organic ingredients, excluding water and salt
- ▶ May contain up to 30% of agricultural and livestock ingredients produced non-organically or other substances, including yeast that are listed for this use in Annex 1
- ▶ May not have added sulfites, except for sulfur dioxide for use only in wine labeled "made with organic grapes," provided that total sulfite concentration does not exceed 100 ppm.

LABEL MUST

- ▶ Show an ingredient declaration
- ▶ Show the list of organic ingredients, when those ingredients are organic
- ▶ Indicate the name and address of the manufacturer of the finished product in the lower part of the label. Precede manufacturer information with a declaration such as "Certified Organic by Oregon Tilth" that indicates the name of the certification agent.
- ▶ Show the OTCO Operator Identification number
- ▶ Include a GMO-free declaration
- ▶ Show the SAGARPA Certifier Approval Code for OTCO

LABEL MAY

- ▶ Show the term "Made with Organic (specified ingredient or food group)"
- ▶ Indicate organic ingredient content using either "X% Organic" or "X% Organic Ingredients"
- ▶ Show the commercial domicile, internet address or telephone number of the certification agent
- ▶ Show the seal of the certification agent

LABEL MAY NOT

- ▶ Identify water and salt as ingredients as organic
- ▶ Use the seal of the certification agent to replace the required statement identifying the certifier
- ▶ Use the National symbol or seal of SAGARPA Organic

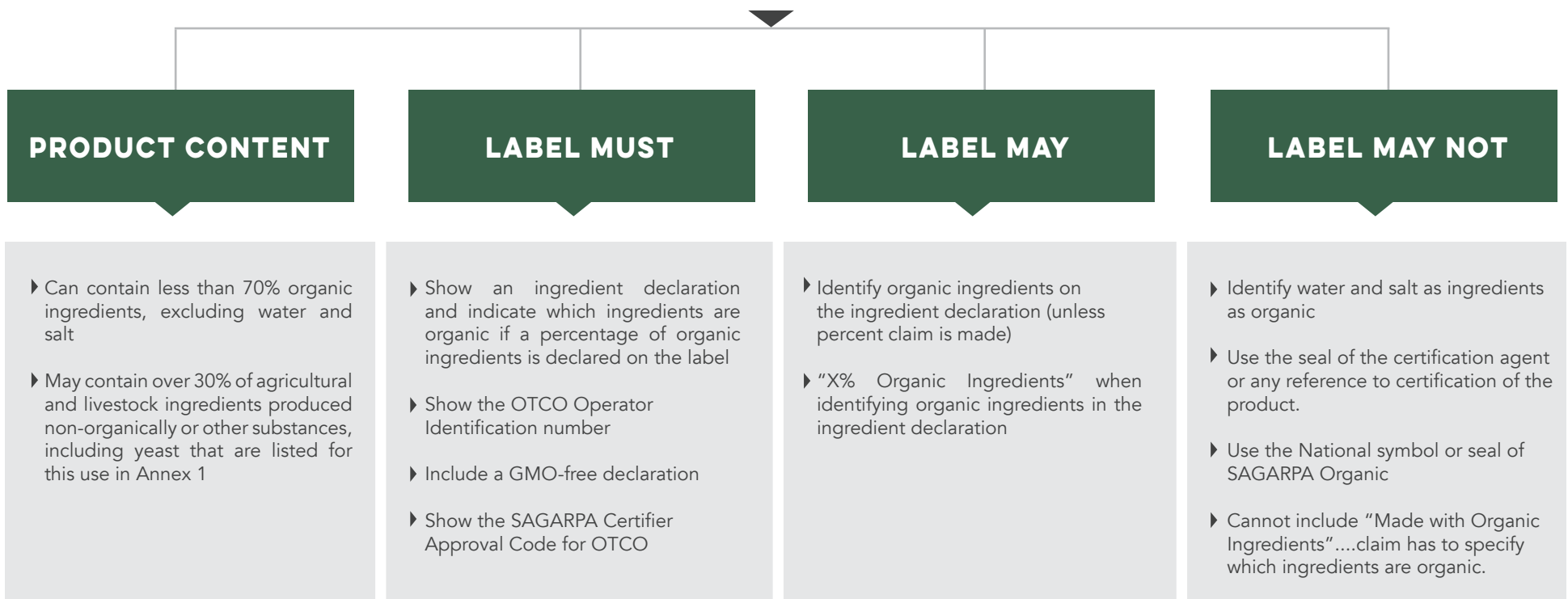


ORGANIC LABELING + COMPOSITION GUIDE

UNDER THE MEXICO ORGANIC REGULATIONS

IF YOU WANT TO CLAIM: **SOME ORGANIC INGREDIENTS**

All indications apply to both labels and ingredient panels.



ORGANIC LABELING + COMPOSITION GUIDE

UNDER THE MEXICO ORGANIC REGULATIONS



Upon approval from OTCO, the SAGARPA Mexico Organic seal may be used by OTCO certified operations on products produced in Mexico and verified as compliant with the OTCO Mexico Compliance Program. Operators approved by Oregon Tilth to use the SAGARPA Mexico Organic seal should review the terms of use set forth in the Agreement, which discloses the national seal of organic products and the general rules established for its use in the labeling of products certified as organic.

In order to use the SAGARPA Mexico Organic seal, the following provisions must be met:

1. The seal must be used in the specific format and colors defined in Articles 3-9 of the Agreement, which discloses the national seal of organic products and the general rules established for its use in the labeling of products certified as organic.
2. The seal should never appear as light colored or modified or distorted as a result of sizing or other graphic elements.
3. The seal should occur in a visible location on the front or side panel of the package, followed by the statement "Certified Organic by Oregon Tilth."
4. If other national or private organic seals/logos are used, they may not be larger than the SAGARPA Mexico Organic seal.

